

THE VISION

Treat every digital up the same as an in-store up and be the best at helping customers **BEFORE** they are in the store.

THE GOAL “RIGHT NOW”

Talk to as many customers as you can, invite them for an in-store or virtual appointment, and build a pipeline for now and the future.

GETTING BUY-IN

What potential obstacles will you face and how will you get buy-in from your team?